

Online Campus Pastor Job Description

Overview

The role of the Online Campus Pastor is to oversee online ministry at the church and maintain alignment with the broader ministry vision for the church as set by the Senior Pastor. While this person does not have to be a tech expert, they will need to have a broad understanding of leveraging technology to connect with and minister to people. Most importantly, a candidate for the role of Online Campus Pastor must be called by God to full-time ministry in a church setting. This is a pastoral position that requires sound leadership.

Our Mission

Help people experience the life-giving message of Jesus Christ and invite them to join into the local church.

Our Vision

The Online Campus exists to connect with church members and guests by offering an online expression of our in-person weekend services, as well as online small groups, and an online assimilation process. Our goal is to serve members when they cannot attend in person and encourage guests to take a step in their faith, which we hope will ultimately lead to attending one of our local campuses and participating in small groups.

Our Win

Our win is seeing someone take what they experience at church online and apply it to their lives, taking next steps toward God. When we see an Online Campus attendee make a decision for Christ, shift to attend a local campus, join a small group, or go through our assimilation process, we are encouraged that the Online Campus is playing a key role in their spiritual journey.

Roles & Responsibilities

- Develop teams and leaders to operate the ministry week-to-week
- Oversee operational budgets and projects related to the Online Campus
- Liaison with Digital and Production teams to handle technical requirements of online ministry; lead the innovation of our online experience to expand our reach
- Report outcomes, metrics and health of the online ministry to Executive Leadership Team and/or the Senior Pastor
- Lead weekend processes that provide church online (See “Weekend Service Process” below)
- Recruit and develop key leaders to equip teams for the work of ministry
- Develop online small groups and a team of coaches to further develop group leaders
- Assist the Online church assimilation experience and develop and maintain the process of on-boarding new team members (volunteer interviews and training)
- Help people take their next steps - either online, or to an in-person experience (small group, weekend service, assimilation process, etc.)

Education and Experience

- The ideal candidate will be a college graduate with at least five years of ministry leadership experience in a church setting
- Experience working with technology to connect with people is required

Attributes

- Life-giving attitude
- High-capacity leader
- Trustworthy and faithful
- Loyal, heart of a servant
- People-oriented
- Outcome-producer
- Innovative and constantly learning
- Driven to pursue excellence
- Strong written/oral communication and interpersonal skills
- Highly self-motivated and self-directed
- Committed to the vision of our church to fulfill the Great Commission

Weekend Service Process

Each Sunday, the Online Campus Pastor must oversee Online Campus operations, confirm all assets are correctly in place and operational (message info correct, digital notes correct, chat is running, etc.). It is expected that the Online Campus Pastor will check in with leaders and teams for each service, handle critical ministry requests, monitor online chat and live stream, remain flexible (no scheduled meetings), report the day's metrics as required. It is also vitally important that the Online Campus Pastor review newly received online connection cards or other important ministry information, report spiritual milestones such as salvation decisions, process requests for someone to connect with a ministry team member or pastor, and respond quickly and directly to critical ministry needs or requests. Note that ministry continues throughout the week, but Sunday is our *big day*.